

Art. 1 - Mission

REA ARTE Cultural Association is announcing the III Edition of ReA! Art Fair, an **art fair** aimed at promoting and exhibiting Emerging Artists.

The competition entails the selection of 100 artists from 9 categories.

**Painting,
Photography
Video
Performance
Sculpture
Mixed Media
Digital Art
Street Art
NFTs**

The Art fair will be held in Milan, Italy, at the "**Fabbrica del Vapore**" in via C.Procaccini 4, **on October 13-16 2022.**

Art. 2 - Eligibility

This open call is open to all emerging contemporary artists.

Art. 3 – Registration Terms and Conditions

Artists wishing to submit an artwork must register **by 15th of May 2022**

- a) ONLINE The registration form is accessible at: www.reafair.com/open-call
The form allows to present the Portfolio and upload relevant documents.

For alternative application methods please make an inquiry at info@reafair.com

Art. 4 – Application Fee

The registration fee, which covers part of the organizing costs, is
Eur 20 (twenty) for the Early Bird Applications – until 1 March
Eur 35 (thirty five) for Regular application – until 15th of May.

The registration fee should be paid in Euros, and applicants are responsible for paying any bank fees or commission.

Fees are not refundable. The acceptable payment methods are:

- **Online by credit card** via PayPal on www.reafair.com/open-call (if the card is not registered in the artist's name, please write both the name of the holder and the name of the artist at info@reafair.com)

For Bank transfers please send an email for Application inquiry to info@reafair.com

- **Bank transfer** to:

REA ARTE with the reference “Open Call” and artist’s details.

Bank details: BPER Banca, filiale di Milano, ITALY

IBAN IT85M0538701615000042206513

Art. 5 - Images

Works of art entered in the Art Fair categories will be published online on the REA website and social media channels. At no additional cost, each artist will have a personal page featuring the artwork in the contest, and up to three other artworks that complement it along with descriptions.

Art. 6 – Selection

A seven-member curatorial panel will select the works and participating artists. After the initial short-listing of the submissions, selected artists will be asked to deliver their original artworks to be included in the exhibition.

In case of selection, the artists will not be able to submit their applications for the next three editions of the fair.

All transportation costs (delivery of the artwork to the Organization premises and its return to the artist) shall be covered by the participants.

Art. 7 - Deadlines

Registration Early Bird Deadline – **1st of March 2022**

Registration Deadline – **15th of May 2022**

Announcement of the 100 selected finalists - **1st June 2022**

Art Fair - **from 13th October to 16th October 2022**

Opening Ceremony - **Thursday 13th of October 2022**

Art. 8 – Liability and Insurance

The organization, Associazione Culturale REA ARTE, will ensure the greatest care of the artworks in its custody. However, it will not be liable for theft, fire or any damages to artworks or people that might occur during the organization of the event. Any insurance request should be submitted directly by the participants.

The chosen artists will sign a consignment contract with REA ARTE for the specific number of artworks.

The consignment contract further specifies that for all in-fair transactions there is 35% sales commission on behalf of REA ARTE

Art. 9 – Agreement

Participants authorize the Associazione Culturale REA ARTE and its legal representative to use their personal data according to the Italian privacy law (Legislative Decree 675/96 et seq. 196/2003), including the entry into databanks managed by the organization. Participants shall grant all reproduction rights to the submitted artworks and texts, free of charge, to the Associazione Culturale REA ARTE and its legal representative, for the publication of the catalogue, publication on the fair website and any other forms of communication, promotion and activities of the Organization. Submitted materials will not be returned. The Fair organizers have the right to make a final decision on any matter that is not specified in these competition rules. The Organization reserves the right to amend these competition rules when necessary. Registering and participating in the competition implies the knowledge and total acceptance of these rules.